



WunderMail for Gmail

Makes Gmail wonderful.

Press Kit

Press Kit Content:

- Factsheet
- Description
- Features
- Outlook
- History
- Assets

Factsheet:

Developer: WunderApps GmbH, Based in Germany

Release Date: Oct 5th, 2018

Platforms: PCs & tablets running Windows 10

Requirements: Windows 10 Fall Creator Update or above (1709 or later)

Availability: Digital download from Microsoft Store

File Size: 47.9 MB

Price: Free (Standard version) / 9.99\$ per year (Premium version)

Microsoft Store Link: microsoft.com/store/apps/9N9QC6VF6W4H

Website: wundermail.app

Social: Twitter ([@WunderMailApp](https://twitter.com/WunderMailApp)) | ProductHunt (tbd)

Press Contact: Tim Grabinat (Founder): tim@wunderapps.io

Description:

WunderMail is a beautiful mail app especially created for the use of Gmail. WunderMail offers native features like offline usage and real time push notifications. Unlike other mail apps WunderMail offers support for Gmail specific functions like labels and inbox categories.

Features:

Gmails UX and Windows 10 latest Fluent design combined

WunderMail combines the user experience of Gmail which the look and feel of Windows 10. Therefore, WunderMail especially used the latest Fluent Design principles to create a beautiful and intuitive UI.

Support for Gmail specific functions

Unlike other mail clients, WunderMail is not using IMAP. Instead the app is completely built on top of the Gmail API. This allows WunderMail to support unique functions of Gmail. Therefore, users are able to organize their mails with labels in WunderMail the same way as they are used from Gmail web. Also, WunderMail supports inbox categories to keep the user's inbox clear and sorted.

Windows 10 features

WunderMail uses Windows 10's native popup notifications to inform the user about new mails. These popups also integrate into the Windows Action Center. Moreover, WunderMail also supports LiveTiles and uses a taskbar badge to keep the user up to date. WunderMail can also be set as default mail app in Windows 10 to handle mail links (mailto-links).

Multi account usage

WunderMail allows the user to log into 5 Gmail and G Suite accounts simultaneously. The user can easily switch between his accounts with one click. To keep an overview, a badge number under each account avatar indicates the user the number of new mails for each account.

Native app

WunderMail is written as a native UWP app. This allows fast loading and a responsive UI. Moreover, WunderMail has a very low RAM usage and uses no computing power when it is in idle state. This makes the app very battery friendly.

Offline support

WunderMail syncs the mails of the last 30 days to the local device storage. This allows the user to still read, delete and send mails without internet. The local changes, which have been done in WunderMail, will then get synced as soon the app is connected to the internet again.

Optimized for touch and mouse

The UX is designed to make usage of WunderMail comfortable no matter if the user uses touch or mouse. Therefore, actions can be triggered in different ways. For example, a user can easily delete a mail using touch by swiping it to the left. In addition, he can also trigger this action quickly with his mouse by using the appearing hover buttons.

Avatar support

WunderMail uses different sources to import avatars for most of the mails. This shall help the user to easily spot a mail and to keep a clear overview.

Outlook:

With the current release of WunderMail, the app already offers a unique and beautiful way to access Gmail accounts on the PC. Still we want to make the use of Gmail on a PC even more comfortable. Therefore, we already have a backlog of additional features for WunderMail.

Among other functions we are planning to implement the following features soon:

- Dark Mode
- Custom accent colours
- Privacy option (Lock WunderMail with passcode or Windows Hello)
- Syncing of label colours
- Support for the Windows Timeline

Beside this we are continuously looking for user feedback. Our aim is to adapt the app functions to the user needs as good as possible. Therefore, we encourage the user to send feedback, so that we can improve the app accordingly.

History:

WunderApps GmbH was founded by Tim Grabinat. Tim started to develop Windows apps since the release of Windows 10 in summer 2015. As a heavy Gmail user himself, he looked for an easy solution how to use Gmail specific functions while having more of an app experience. To reach this goal, he created EasyMail. The aim of EasyMail was to integrate the Gmail web interface as deep as possible into the Windows OS without the need of using a browser. With the help of rich user feedback, the app was continuously improved and got more than 1 million downloads. Today EasyMail has a big fanbase among users who use the Gmail web interface on a regular basis.

Beside this fanbase, we also recognized a user group which prefers a more native mail experience. To provide this user group also a solution, we started to create the concept of WunderMail in summer 2017. With WunderMail we want to combine the user experience of Gmail with the look and feel of Windows. Therefore, the app was designed with Windows' latest design language in mind: The Fluent Design System. The development itself started in September 2017. After 12 months of development and a few months in beta, the app has been officially released on Oct 5th, 2018.

Nowadays there is no way around mails. Therefore, people daily spent a part of their time with mailing. At WunderApps GmbH we aim to make emailing as joyful and stress less as possible. We strongly believe we can reach this aim with innovate and easy to use mail apps.

Assets:

To download icons and screenshots in high quality please use the following link:

wundermail.app/presskit

